

Major in Business Administration with a Specialized Program of Study in Therapeutic Horsemanship Business Management 59 Credits

Required Courses: 50 Credits

ACCT 201	Principles of Accounting I	3
BUS301	Business Law	3
BUS 303	Management Communications	3
BUS 321	Principles of Marketing Mgmt	3
BUS 331	Principles of Management	3
BUS 341	Principles of Financial Mgmt	3
BUS 480	Senior Policy & Strategy Seminar	3
ECON 201	Microeconomics	3
EQ 244	Stable Management	2
EQ 244L	Stable Management Lab	2
EQ 248	Basic Riding Instructor Skills	2
EQ 248L	Basic Riding Instructor Lab	1
EQ 340	Equine Business Management	3
TH 246	TH Principles & Concepts	3
TH 346	Adv Techniques in Therapeutic Horsemanship	4
TH 347	TH Program Mgmt: Administration	2
TH 348	TH Program Mgmt: Advanced Techniques	2
TH 465	TH Issues and Ethics	3
TH 466	Survey of Specialties in Therapeutic Riding	2

Certification (Red Cross) in First Aid and CPR

Additional Requirements: 9 Credits

- One of the following courses: 3
 - BUS 332 Organizational Behavior
 - BUS 333 Human Resource Management
- One of the following courses: 3
 - BUS 495 Senior Project
 - BUS 498 Senior Project
 - BUS 499 Senior Project
- Electives from the following courses: 3
 - ACCT 202 Principles of Accounting II
 - BUS 220 Business Technology
 - BUS 302 Entrepreneurship
 - BUS 322 Advertising & Promotion
 - BUS 341 Investments & Portfolio Analysis
 - BUS 361 Management Information Systems
 - BUS 395 Internship
 - BUS 451 Operations Management
 - EQ 350 Horse Science I