

Major in Business Administration with a Specialized Program of Study in Equine Business Management

57 Credits

Required Courses:		38 Credits
ACCT 201	Principles of Accounting I	3
BUS 220	Business Technology	3
BUS 301	Business Law	3
BUS 303	Management Communications	3
BUS 321	Principles of Marketing Mgmt	3
BUS 331	Principles of Management	3
BUS 341	Principles of Financial Mgmt	3
BUS 480	Senior Policy & Strategy Seminar	3
ECON 201	Microeconomics	3
EQ 244	Stable Management	2
EQ 244L	Stable Management Lab	2
EQ 340	Equine Business Management	3
EQ 350	Horse Science I	3
TH 155	Intro. to Therapeutic Horsemanship	1
Additional Requirements:		19 Credits
• One of the following courses:		3
BUS 332	Organizational Behavior	
BUS 333	Human Resource Management	
• One of the following courses:		3
BUS 322	Advertising and Promotion	
SS 380	Sport Marketing	
• One of the following courses:		3
BUS 495	Senior Project	
BUS 498	Senior Project	
BUS 499	Senior Project	
• One of the following courses:		3
EQ 249	History & Theory of Modern Riding	
EQ 341	Preparation for ANRC Testing	
Electives chosen from the following courses:		5
ACCT 202	Principles of Accounting II	
BUS 302	Entrepreneurship	
BUS 395	Internship in Business & Economics 1	
COM 252	Journalism	
ECON 202	Macroeconomics	
EQ 248	Basic Riding Instructor Skills	
EQ 248L	Basic Riding Instructor Skills Lab	
EQ 342	Form to Function: Judging and Selecting Hunters	
EQ 415	Current Therapies in Equine Internal Medicine	
EQ 416	Intro to Equine Clinical Pharmacology	
EQ 417	Equine Orthopedic Lameness	
EQ 418	Equine Nutrition	
EQ 440	Intro to Contemporary Riding and Teaching	
EQ 440L	Contemporary Riding and Teaching Lab	
EQ 422	Horse Science II	
The student must take at least 2 Equitation courses at St. Andrews		2
	These courses include:	
PE 261	Equitation I	
PE 262	Equitation II	
PE 263	Equitation III	