

Business Administration

The Business Administration major, in keeping with the mission of the College, provides exceptional, educational experiences that promote not only the lifelong pursuit of knowledge and the continual development of skills, but also focuses on the importance of responsible, ethical behavior. The major combines a broad exposure and functional knowledge of accounting, economics, finance, management and marketing theories and concepts; a mastery of analytical, communication, problem-solving, and research skills; and an in-depth study in the chosen field or fields of emphasis. The major prepares students for careers in the business, nonprofit and government sectors, and it also provides students with the knowledge, skills and disposition to pursue graduate studies in a wide variety of disciplines.



Are there internships available?

More than 70% of St. Andrews Business Administration students utilize the internship opportunities available. St. Andrews students have interned at IBM, Campbell Soup, Merrill Lynch, Wachovia Bank, United Way, Abbott Laboratories, Butler Manufacturing, Pinehurst Resort and Country Club, Wesleyan Equestrian Center, Scotia Village Retirement Community, Scotland County Chamber of Commerce and various law and accounting offices. St. Andrews students often turn their internships into jobs, and those jobs into rewarding careers.

What Distinguishes This St. Andrews Program:

The small classes in the St. Andrews Business program allow you to fully participate and develop your leadership skills. Professors are readily available to assist you and will work relentlessly to ensure that you get a top-quality education that will make you a valuable job candidate after graduation.

Learning comes alive through on-site visits to local businesses such as Campbell Soup and Pilkington Glass in Operations Management; through the actual running of entrepreneurial businesses in Entrepreneurship; through weekly round-table discussions with business professionals in Management for the 21st Century; and through business simulation competition in Strategic Marketing Management. The St. Andrews students ranked second in the Capsion simulation among 116 participating schools that included graduate and MBA students, showing the strength of the St. Andrews business curriculum. This is only one example of what your educational experience will be as a business major at St. Andrews.

Specializations Available:

Equine Business Management
Therapeutic Horsemanship Business Management

Sample Course:

BUS 331 Principles of Management

Catalog Description:

An introduction to the basic theories and practices within the management profession. Areas stressed are human relations, organizations and their structure, and the delegation of authority.

The theoretical framework is applied through case studies, a business plan and article analysis. Students work to develop strong communication skills and the ability to work with others in order to accomplish a common task. An emphasis is placed on the use of real world business strategies, and real companies form the basis of the research done for each case study.

Ask the Professor

A well-rounded liberal arts education, combined with a thorough grounding in the fundamentals of business and economics and plenty of hands-on experience, will better prepare you for success over the long term.



**Corinne L.
Nicholson**



St. Andrews
A College Where *You* Can...
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Ask the Grads

“As a pastor, care and compassion are huge components of my ministry and the St. Andrews community was critical in helping me develop these characteristics. While in college, I did not know that God would call me to ordained ministry, but I am so thankful for the well rounded education I received and for the concrete lessons from my Business Administration classes that I utilize daily!”



Paul Sink
Class of 1995

“St. Andrews taught me to never stop learning, exploring... and making mistakes. This has continued to be my path to growth and self-improvement. This realization conquers a lot of the fears that are innate in entrepreneurship. I am the owner and team leader of Team Harris Real Estate in Fayetteville, N.C. We handle tens of millions of dollars worth of transactions annually, and are constantly helping people achieve their goals, in what is often the largest investment of their lives. I am also responsible for guiding the 10 members of my team toward their professional and personal goals. I enjoy being a business owner and all the many hats that role entails.... leader, mentor, teacher, coach...”

Wendy Harris, Class of 1993

Career Opportunities

Accountant

Advertising Manager

Economic Forecaster

Educator

Entrepreneur

Executive Head Hunter

Financial Advisor

Financial Analyst

Hospital Administrator

Hotel Manager

Information Systems Manager

International Banking Officer

Lawyer

Market Research

Pharmaceutical Representative

Real Estate Manager

Retail Manager

Sales Representative

Trader



Jon Hermanson
Class of 2005

Why did you choose this major?

Everything hinges to some degree on marketing, the art of selling – the reason why people buy what they buy. I would say the reason why I originally chose marketing as opposed to any other business degree was because marketing gave me the opportunity to use my creativity. Marketers need to be creative and versatile in formulating new products, advertising strategies and in public relations.

How are you currently applying your St. Andrews education?

I am currently an executive head hunter. I must use my skills as a marketer to convince qualified individuals of the merits and opportunities presented by taking a position with the companies that hire us to find dynamic and skilled individuals.



St. Andrews

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